What is the 
Defense Supply Center Columbus?

The DSCC is known to more than 34,000 military, civilian and contractor customers as one of the largest suppliers of weapon systems parts. Our Mission is to provide best value logistics and contract management support to America's Armed Forces, in peace and war, around the clock, around the world.

The DSCC is home to over 8,000 military and civilian federal government employees and is the Columbus area’s 12th largest employer. With an average annual salary of $70,000, the installation has an economic impact estimated at $600 million.

Demographics

<table>
<thead>
<tr>
<th>Count</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>7,000</td>
<td>Military Support Personnel</td>
</tr>
<tr>
<td>800</td>
<td>Support Contractors</td>
</tr>
<tr>
<td>600</td>
<td>Military Personnel &amp; Tenants</td>
</tr>
<tr>
<td>40%</td>
<td>Military Veteran Employees</td>
</tr>
<tr>
<td>60%</td>
<td>Bachelor's Degree or Higher</td>
</tr>
<tr>
<td>$70K</td>
<td>Average Annual Income</td>
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An important piece in the Success of Your Business

The Commercial Sponsorship & Advertising Program offers you the opportunity to present your business to the DSCC’s vast population in a variety of creative ways. Broaden your competitive edge by making your business more visible to the DSCC community!

Choose from event sponsorship, web advertising or advertising at any of our award-winning facilities and programs, including:

- Eagle Eye Golf Course
- Fitness Center
- Child Development Center
- Information, Ticketing & Registration
- Outdoor Recreation
- Swimming Pool
- Lodging
- and more!

Opportunity, Visibility & Value

You choose the program that best fits your goals and we will provide you a reasonable package that will achieve the best return on investment for your business. Sponsorship and Advertising is not a charitable donation. We do our part to ensure your business receives maximum exposure and the greatest value from your investment in MWR programs and events at the Defense Supply Center Columbus.
Check out some of our most popular opportunities! Package discounts will be applied.

### Traditional Advertising (more options available)

**Large-Scale Advertising (6 month minimum)**
- Fitness Center Large-Scale Banners/Wraps...starting at $210/mo
- Main Gate Large-Scale Banners.......................starting at $210/mo

**Facility Advertising**
- Indoor Fitness Center Banners...........................starting at $105/mo
- Poster Displays..............................................starting at $85/mo
- Golf Course Banners.........................................starting at $75/mo
- Register Displays............................................starting at $25/mo
- Golf Cart Advertising......................................$510/yr

### Electronic Advertising (more options available)

- Employee Perk Ads...........................................$200/yr
- Website Home Page Ads.....................................starting at $150/mo
- “the bite” e-Newsletter Ads.................................$100/wk

### Sponsorship

- Golf Tournaments (March - October)......................$350/ea
- Fitness Event (Spring).........................................$250-$550
- Veteran’s Information Fair (November)....................$250
- Holiday Social (December)..................................$500

What is the DSCC?

Overview

Advertising

eOpportunities

Eagle Eye Golf Course

Fitness Center

Sponsorship

Contact Us!

MWR
dssc.mwr.com
Advertising

Make an Impact!

Choose from a variety of dynamic, effective advertising options.

Our poster and banner displays offer the opportunity to reach customers across our installation in various locations.

High-Profile Banners

Main Gate Entrance (outdoor)
- Regular: $210-$250/mo*
- Large: $425/mo*

Fitness Center (indoor)
- Regular: $105-$150/mo*
- Large: $210-$250/mo*

Golf Course (outdoor)
- $150/mo

Swimming Pool (outdoor)
- Regular: $300/mo
- Large: $600/mo

Poster Displays

Fitness Center
- $85-$100/mo*

2 Cafes
- $180-$200*

Register Displays (add-on)

Add on a register display to your advertising package for $25-$50/mo.

*8 or 12 mo commitment required
eOpportunities

Make an Impact!

Choose from a variety of dynamic, effective advertising options.

The DSCC MWR website, dsccmwr.com, is the main source for all information about MWR programs, events, and facilities. This is the only website advertising opportunity to reach the 8,000+ associates of the DSCC, plus families, military members, and retirees!

Discover a direct link to our associates with advertising in our weekly enewsletter, the bite!

Website Stats
1,900 unique/2,300 home page visits per month.

Home Page Ads
Choose from 3 sizes (prices reflect 12 mo rates)

- Medium 300 x 250 $150/mo
- Large 300 x 600 $335/mo
- Leaderboard 728 x 90 $250/mo

eNewsletter Ads
4,500+ email, web, and social media views.

- Weekly Newsletter Ad $100/wk

URL link within newsletter AND 2-3 line of copy within email vehicle
Employee Perks

Best Value!
Fast, easy, effective way to put your business in front of DSCC Associates and our surrounding military community.

Our fastest growing page, Employee Perks lets our 8,000+ Associates (plus family members, military members & retirees) know what companies offer them discounts and specials.

Include your company logo, links of your choice (company website and/or PDF’s) and 3-4 lines of copy.

Check out the Employee Perks page at www.defensemwr.com/columbus/perk
Eagle Eye Golf Course

Golf Cart Advertising
$510/year (Seasonal: March - October) (8” x 5”)
Your benefits: enjoy a captive audience as your ad rides along with golfers through out the entire season!

High-Profile Cart Barn Signage
$900/year for barn $400/year for charging stalls
Your benefits: grab the attention of golfers with this flexible outdoor banner location. Standard cart barn banners may be up to 10’ x 6’.
Charging station banners are 5’ x 6’ in up to 7 stall locations.
Increase your impact by adding a register display in the Pro Shop for only $300/yr.

Hole Sponsorship/Tee Sign Advertising
$540/year per sign
Your benefits: introduce your business to tournament players, members of DSCC leadership and casual golfers with an Eagle Eye Hole Sponsorship. Your logo will be displayed on a custom etched panel on the tee sign. Include a QR code to make your sign interactive and deliver on-the-spot messages!

Score Card Sponsorship*
Regular: $400/yr (3.75” x .75”) Exclusive: $750/yr (3.75” x 1.5”)
Your benefits: you’ll receive direct access to our golfers through prime placement ad space on all score cards.
*Score Cards are printed every 2 years. 2-year commitment is required.

As Us About Our Golf Tournament Sponsor Packages
Fitness Center Stats

59,000 Sq Ft Facility

10,500 Customers/Mo (average)

State-of-the-Art Equipment

Free Group Fitness Classes

Virtual Fitness Program

Intramural Sports Program

Annual Fitness Festival

Annual 5K Series

Annual Weight Loss Competition

Fitness Center Banner Displays
6 mo: $690  12 mo: $1260  (various sizes)
Your benefits: choose from several high-traffic areas to display your horizontal or vertical banner.

Fitness Center Large-Scale Banners/Wraps
6 mo: $1500  12 mo: $2520  (various sizes)
Your benefits: if you’re looking to make a big impact, you won’t miss with large-scale banners and wraps. Accommodates up to 20’w and 6’h.

Fitness Center Poster, Flyer and Brochure Displays
poster display: $100/mo or $1020/yr (18” x 24”)
single flyer display: $75/mo or $780/yr (8.5” x 11”)
take away flyer or brochure: $100/mo or $1020/yr (8.5” x 11” max)
Your benefits: your material will receive maximum attention in a high-profile area of the Fitness Center. Choose our single poster or flyer display to promote simple messages, or consider our take-away option to get your information in the hands of our customers and their

Wellness Sponsor Package
$2500/yr
Your benefits: engage with our health-conscious customers with this package sponsorship, which includes a Top-Level Fit Fest Sponsorship, 12 mo Fitness Center Poster Display, starting/finish line banner at our 6 annual 5Ks, and a 1/8 page ad in our annual Max Meltdown Competition Booklet.
Fitness Event
Annual Employee Health & Wellness Special Event

Don’t miss your opportunity to be part of the DSCC’s celebrated fitness event of the year!
Connect with our local warfighters and the men and women that support them at our annual Fitness Event, hosted in late Spring. We care about the physical, mental and emotional health of our workforce, and we dedicate this day to raising awareness about wellness, and offering fun and unique opportunities to experience fitness and team building. You are guaranteed to benefit from this opportunity!

Check us out at www.dsccmwr.com

Event Date/Time
Date: late May/early June
Time: TBD
@DSCC-MWR Fitness Center

Sponsor Registration
April 30 deadline!

Estimated Attendance
300-600 DSCC associates & military.

Sponsorship Levels
Gold Sponsor $550 promotional booth at event, logo on marketing material, one month home page ad and public recognition!

Onsite Sponsor $250 promotional booth at event and public recognition.

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MWR
dsccmwr.com
Veteran’s Information Fair

Meet our nation’s greatest!

Connect with the amazing men and women who sacrificed so much to serve and protect our great nation. Attend our annual Veteran’s Information Fair to showcase your business alongside a variety of military resource providers. Excellent opportunity for face-to-face interaction, couponing and samplings.

Event Date/Time
Thu before Veteran’s Day
11:00am - 1:00pm
@ DSCC Building 20

Sponsor Registration
October 1st Deadline!

Estimated Attendance
Up to 400 DSCC Associates, Directors & Vets

Sponsorship $250
promotional booth at event and public recognition
DSCC Holiday Social

‘Tis the Season to Showcase your Business!

Showcase your business at this cheerful annual holiday party, featuring music, games, prizes, hors d’oeuvres and cash bar. Excellent opportunity for face-to-face interaction, sampling, couponing and activity integration.

Event Date/Time
Early December
2:00pm - 4:00pm
@ DSCC Building 20

Sponsor Registration
October 31 deadline!

Estimated Attendance
Up to 600 DSCC Associates

Sponsorship $500
promotional booth at event and public recognition.
Limited space available!

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MWR
dsccmwr.com
For more information regarding Commercial Sponsorship or Advertising, please contact:

dscc.mwr.marketing@dla.mil
614-692-8798

www.dsccmwr.com